



5 YEAR SUMMARY

BUSINESSFIRST! for a greater dayton region

An overview of the progress of **BusinessFirst!** in the Greater Dayton Region from 2016-2020.

3,121

Business Retention and Expansion visits

210

Businesses touched during Business Walks in Preble County, Brookville, Tipp City, Centerville, Germantown, Miamisburg, and Washington Township

15

The number of tornadoes to touch down in the Miami Valley on May 28, 2019, generating several Disaster Walks

Successfully planned and hosted Business Round Table Events

17

Business Retention and Expansion business visits in Japan in 2018

30

20

Weekly BusinessFirst! virtual meetings and information sessions throughout the Stay-at-Home Order during the Coronavirus pandemic of 2020

1

Global Dayton report spotlighting the Dayton Regions internal business connections is released in March 2020

100+

Community Partners are an indispensable part of what adds value BusinessFirst!

The number of BusinessFirst! Weekly newsletters emailed to partners

260

Jurisdictions are members of BusinessFirst!

32

83%

Businesses in the region feel the business climate is good or excellent

200

Companies have expanded in the Dayton Region over the past 5 years

Businesses in the region reported stable or increasing employment figures

80%

Businesses rate the regional workforce quality as good or excellent

64%

The data presented is aggregate and is pulled from business retention visits conducted over the course of 2016-2020.



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INTRODUCTION

BusinessFirst! for a Greater Dayton Region has been improving the business climate in our regional communities since 2001. As a customer-focused retention and expansion program, BusinessFirst! gives business owners a single point of contact for a wide range of assistance from local, county, regional, state and federal agencies. The BusinessFirst! program is supported by economic development organizations throughout the region and is proud of the strength in their membership that includes 32 jurisdictions from Darke, Greene, Miami, Montgomery, Preble, and Warren Counties. These organizations work collaboratively on BusinessFirst! strategic initiatives, and their collective efforts have resulted in almost 8,000 visits with companies since 2001. The BusinessFirst! membership grew to include Greene County, Beavercreek, and Riverside.

In 2016, BusinessFirst! launched the **Business-First! Relocation Program**, to assist companies with attracting highly skilled candidates to the Greater Dayton Region. Developed in partnership with Relocation Specialist from five area real estate companies, the Business-First! Relocation Program provides regional tours, customized to the interests of each candidate, for a small fee. This program has been well received by the business community.

The BusinessFirst! target these past five years has continued to focus on our priority sectors including Aerospace, Healthcare, Food Manufacturing, and Logistics.

www.businessfirstdaytonregion.com

Between 2016-2020, a large number of businesses surveyed rated the business climate as good or excellent.

The BusinessFirst! program is supported by economic development organizations throughout the region and is proud of the strength in their membership including 32 jurisdictions from Darke, Greene, Miami, Montgomery, Preble, & Warren counties.

Prior to the 2020 pandemic, a majority of businesses surveyed over the past five years projected stable or increasing revenues and plans to expand in the next 12-18 months.

BusinessFirst! made innovative moves to provide value added resources to area businesses through Small Business Resource Rallies, Business Walks, Business Round Tables and special weekly update during the onset of the Coronavirus.

The past five years were progressive years for BusinessFirst! Outreach Specialists, who conducted 3,121 BRE visits and touched thousands of businesses.

In 2016, BusinessFirst! launched the BusinessFirst! Relocation Program to assist companies with attracting highly skilled candidates to the Greater Dayton Region.

BusinessFirst! for a Greater Dayton Region has worked to improve the business climate in our region since 2001. As a customer-focused retention and expansion program, BusinessFirst! gives business owners a single point of contact to access assistance from local, county, regional, state and federal agencies.

BusinessFirst! has made innovative moves to provide value added resources to area businesses through Small Business Resource Rallies, Business Walks, Business Round Tables and special weekly updates during the onset of the Coronavirus pandemic.

BusinessFirst! developed and introduced the first Global Dayton Report in 2020 which highlighted internal business connections.